



BRIZE NORTON NEIGHBOURHOOD PLAN

APPENDIX 17
Version 1 - December 2018

BUSINESS SURVEY REPORT

*“our village
our community
our future”*

Brize Norton

Neighbourhood Plan

2018 COMMUNITY BUSINESS SURVEY - REPORT

DRAFT 5.12.18



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INTRODUCTION AND RATIONALE

Brize Norton is currently preparing a Neighbourhood Plan. As part of its evidence gathering process, the Neighbourhood Plan Steering Group undertook a survey of businesses based in the parish in October 2018. The Steering Group commissioned Community First Oxfordshire (CFO) to assist the Steering Group in the formulation of survey content, process the results and produce this report.

CFO is a charity that works with and supports communities across the county and has long-standing expertise in helping communities with consultation strategies.

DISTRIBUTION AND RESPONSE

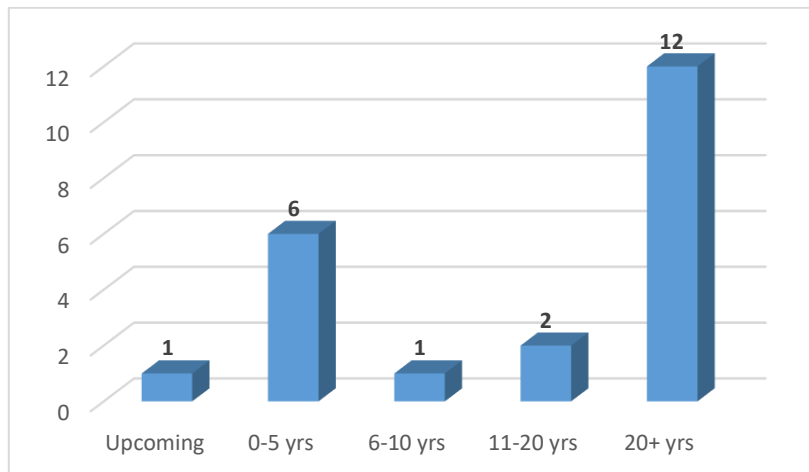
- Brize Norton Neighbourhood Plan Steering Group (NPSG), liaising with Community First Oxfordshire, prepared the survey content.
- The NPSG distributed the survey to 22 community businesses in October 2018.
- The NPSG revisited each business over a two-week period and collected 22 surveys (a 100% response rate)
- Surveys were passed to CFO, which analysed the returned surveys and prepared this report.

Community Business Survey - results

22 businesses responded to the survey in total.

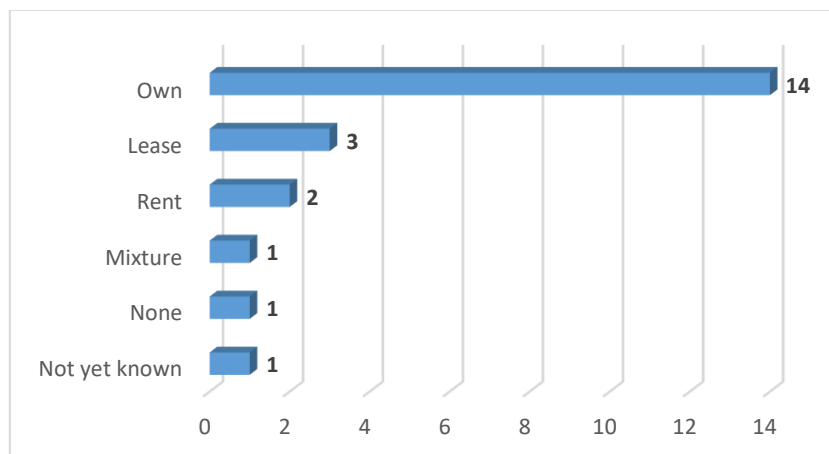
1. How long have you traded in Brize Norton?

22 respondents



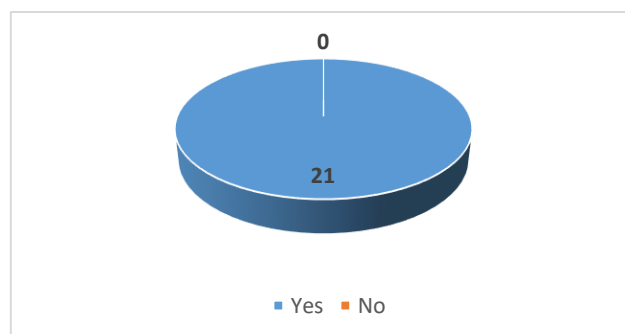
2. Do you own, lease or rent your business property?

22 respondents

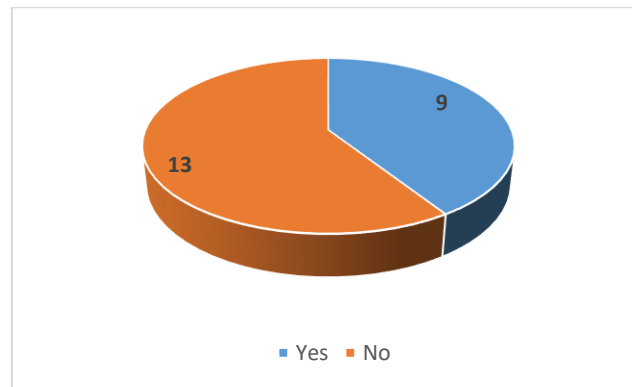


3. Do you plan to stay in Brize Norton?

21 respondents



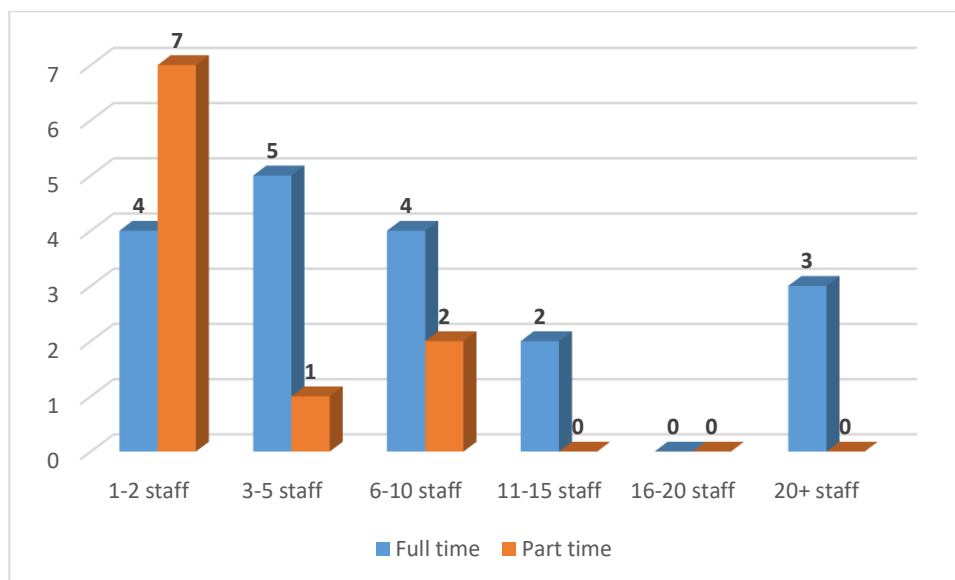
4. Are there any challenges you are facing that might put your business at risk or stop you from expanding? 22 respondents



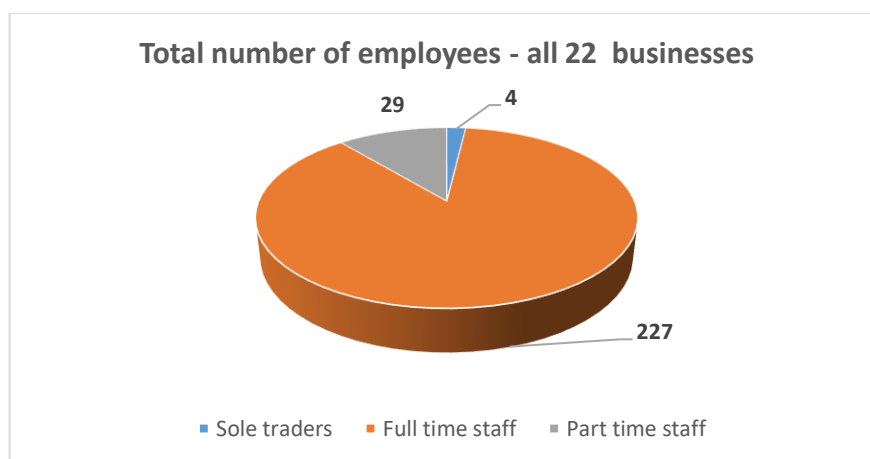
Comments - 9 respondents

Space issues	2	Lack of affordable housing	1
Pricing against less qualified competitors	1	Landlord issues	1
Parking issues	1	Financing issues	1
Planning controls	1	Customer base	1
Community engagement	1	Contractual uncertainties	1
Vehicular access through village	1	Finding employees	1

5. How many people do you employ? 22 respondents

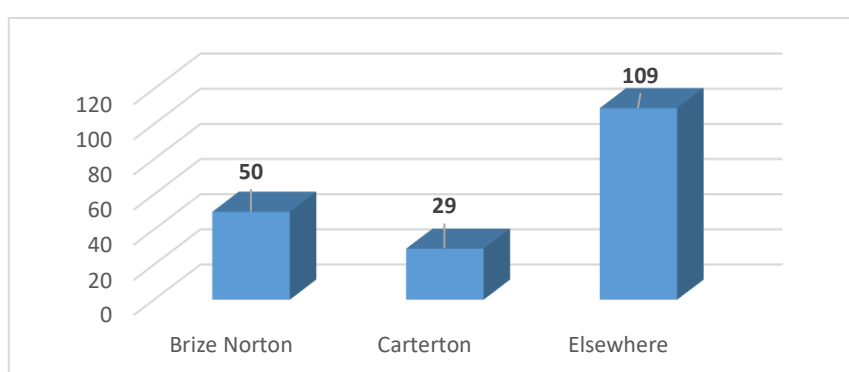


In addition to the above data, 4 respondents stated they are sole-traders.



6. Where do your employees live?

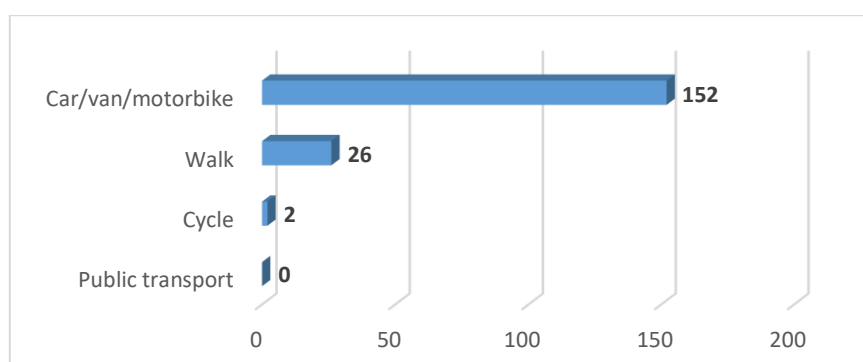
22 respondents



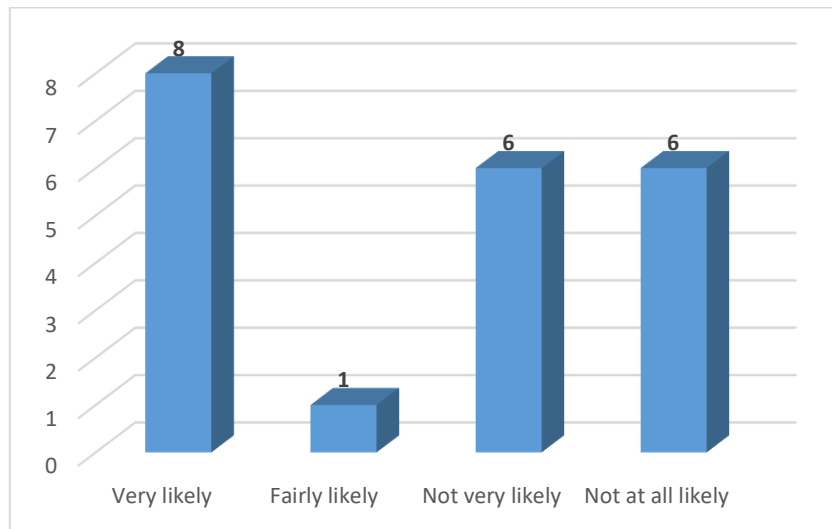
Other locations - 40 individuals recorded			
Witney	14	Minster Lovell	4
Bampton	3	Swindon	3
Faringdon	2	Eynsham	2
Clanfield	1	Charlbury	1
Burford	1	Shipton-under-Wychwood	1
Abingdon	1	Oxford	1
Hardwick	1	Barrington	1
Gloucester	1	Long Hanborough	1
Bourton	1	Cassington	1

7. How do they travel to work?

16 respondents



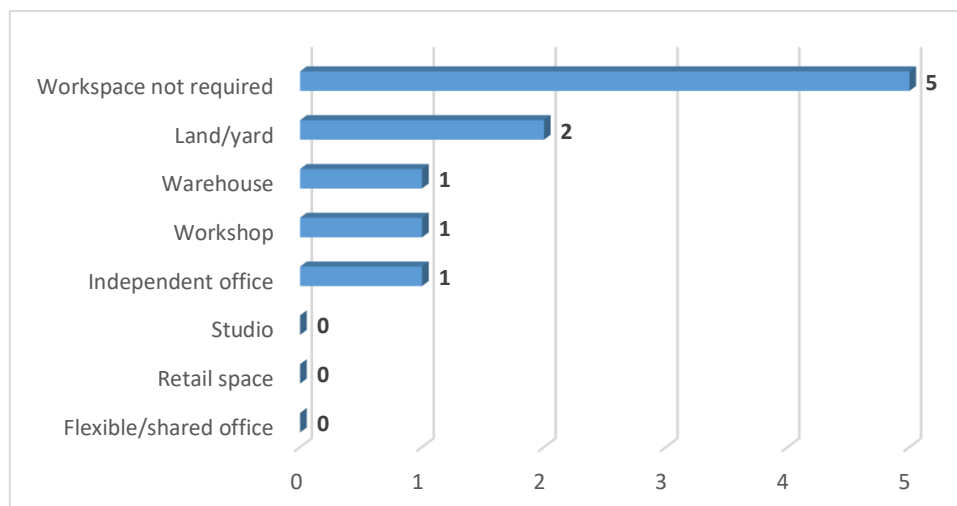
8. Are you looking to expand your workforce over the next five years? 21 respondents



If so, how many new employees would you be looking to employ?

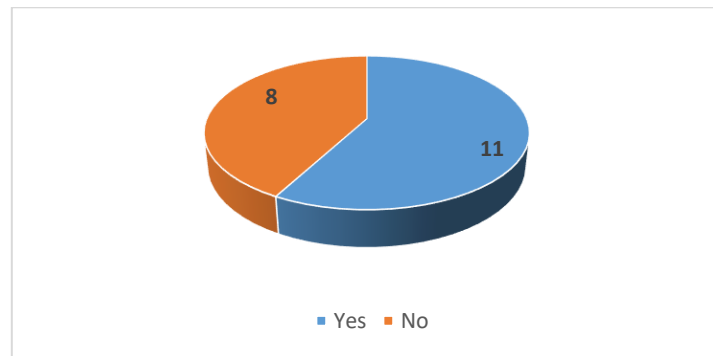


9. If you are looking for additional workspace in the parish within the next 5 years, what type would you require? 10 respondents



10. Is there anything you consider that our Neighbourhood Plan could help with?

19 respondents

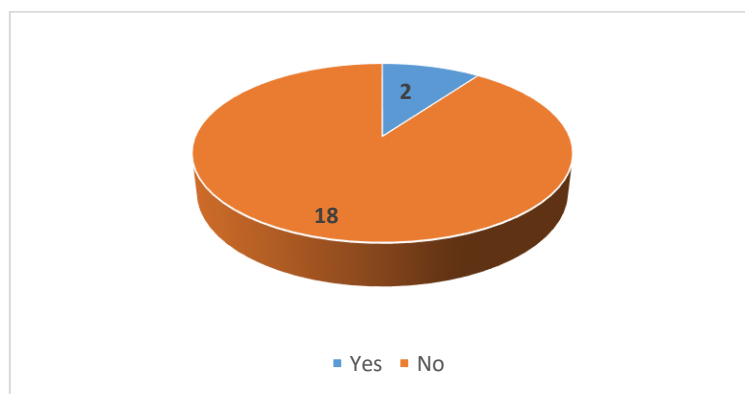


How could the Neighbourhood Plan help - 11 respondents

More affordable housing	4	Better internet connection	3
Better footpaths/cycle-paths	2	Better public transport	2
Community engagement	1	Promote localism	1
Enhance public spaces	1	Liaise with local cycling groups	1
Rail link to London	1	No mains sewage	1
Hedgerows overgrown	1	Village shop	1

11. Does your business have its details linked to the Parish Council website?

20 respondents



7 businesses wished to have their details added to the Parish Council website.

General Comments - 9 respondents

- Poor broadband speed (*4 comments total*)
- Paid £50k for BT to bring fibre-optic cable from Bampton to office.
- The reason for no future growth/development is due to retirement in the next year or so.
- Although we do not have any employees we do support the local economy: we serve fresh eggs from Mayfield Eggs, local window cleaner, laundry services, flowers/plants from garden centres, we recommend village pubs, support church and local events, purchase from AK Timms.
- Much of our transport uses the A40 to Oxford, a real nightmare at most times of the day to and from. With so much increase in building, this can only get worse. Oxfordshire CC must believe this is a very major headache.
- Roads need repairing as there are lots of potholes.